

Mission Statement Guidelines

From **The Path** by Laurie Beth Jones

Your Mission Statement will act as a harness to the truth and as a sword to cut away all that is false

Three Criteria for a Mission Statement:

1. no more than one sentence
2. easily understood by a 12 year old
3. can be recited by *memory* at gunpoint

Assignment:

- (1) List 20 strengths (gifts) that you have. (If there are any blocks – list first- 10 gifts your Mother had, 10 gifts your Father had, and 10 things you loved as a child) **Then** pretend you are your best friend – then what would you list about yourself – ask your best friend to write your gifts and then compare lists.(what do you love to do?).
- (2) Draw a shield. On the shield draw four or five symbols of the things that represent your core values. (If there are blocks – think of the person who is living the life you most want – and think of the values they represent to you). “A value is something that you naturally feel is important to you. Notice the strength and depth of the feelings it awakens in you.”(**The Portable Coach** by Thomas Leonard)
- (3) a) If you could pick three things you would teach the world, what would you convey?
- (4) b) If you could let people know three things that ignite your righteous anger in the world, what would you convey?
c) Then compare the two lists – how similar – how different are they?

The anatomy of a Mission Statement:

1. three action verbs(see your list)
2. people or cause(see your list)
3. core values

My Mission is to _____, _____, and _____ to _____,

For what purpose_____.

Example:

My Mission is to encourage and propel seekers to make life leaps and follow their passion.